

# Filling You In

Dr. Terrance J. O'Keefe, LLC

21 Willow Pond Way, Suite 203, Penfield, New York 14526

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## LABOR DAY

Our office will be closed 9/5 for Labor Day. Of course Doc will probably be here practicing a technique, fixing something, or just wrestling with paperwork ... unless he is home writing an overdue Newsletter!

## ANOTHER HIT

Drs Giangreco, Preston and the Get-It-Straight ortho team had a huge hit in sponsoring another Redwings game 8/18.

Everyone was all smiles (either straight or getting there) except the Wings who had a rough night.

## GUYS IN THE CORNER

The O'Keefe household is down one guy ... Brien has taken a full time job at Platco in Plattsburg. On 8/19-8/21

Doc and Brien moved furniture down 3 floors from the old place then up 3 floors to the new one!

Colin is back to laboring on Labor Day ... RIT's semester starts 9/5. This is going to be a great semester and maybe we can get some art for the office too!

Sean takes on Baytrail after a summer of staying up late, throwing pillows at a sleeping Dad and fun galore!

## Thanks for helping Dad



## BUSY-BUSY-BUSY

Lynn and Chris tried to tell Dr. O'Keefe that it was getting harder to find emergency time around longer appointment times in the schedule (fig1) ... but he didn't want to hear it (fig2).



fig1

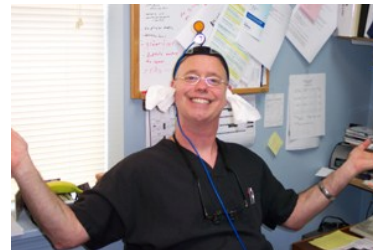


fig2

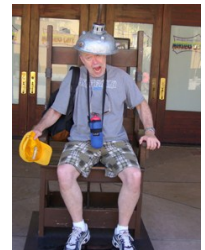


fig3

Well these toothfairies can be persuasive (as Doc found out in fig3). So after a little shock therapy he looked at the schedule. While we are very pleased that we have a busy and growing practice (thank you), we will not make someone with an emergency need wait. We may need to make a provisional restoration to stop the pain, and do something requiring more time at another date - but we will see you. We try and keep a little wiggle room in our schedule for emergencies, and sometimes we just have to work Doc a bit harder so we can take care of you. Also don't forget that now we have Dr Ross (who every loves and is doing great dental work) on Wednesdays. If we keep growing maybe we can convince her to join us on Mondays too! So tell your family and friends and we will keep giving the great care you expect!

## DO YOU HAVE ANYTHING ...TODAY?

To some having a chip out of your front tooth is not an emergency. While it probably is not painful, we understand that it can sure make you feel funny about smiling and talking to others.



So Lynn tries to get you in as soon as possible, knowing that after we assess the damage, we may need something more definitive (like a CEREC crown) in the future. Well in this example Doc was able to repair the chip with enamel bonding and keep our patient smiling without any trouble!



## But Summer Is Over

Dr. O'Keefe thought that our Summer whitening special ended with the summer, but the Toothfairies threatened to put him back in the chair if he didn't extend it until our November 2nd so you can smile brightly for our 21st anniversary. So get those smiles white and ready!

## More Clean for Less Money

Oral B is at it again—they are offering another huge (oops I sound like the car guy) rebate. We ordered 10, so we would have enough. Ask Lynn for details.

## Sticking With It

Dr. O'Keefe learned a great deal more about growth in dental bonding and adhesives at Ivoclar in Amherst 8/25. If you have time (a lot of it) just ask him ... he loves to share.